



## *Amazon Account Management*

Your Amazon Marketplace Experts

Website: [www.riverretail.com](http://www.riverretail.com)

Email: [sales@riverretail.com](mailto:sales@riverretail.com)

Phone: (513) 360-7020

## Your Brand

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You've worked hard to create a strong brand identity and develop great products.



Is your brand story  
on Amazon?

## Why should your Amazon listings matter to you?

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**310 million  
buyers**

95% of the US has  
an Amazon account

**50% of all  
eCommerce  
sales**

44% go directly to  
Amazon to purchase

**95 million  
prime users**

30 million  
mobile users

What should you do?

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# Let us help you take control on Amazon

We are your Amazon Marketplace experts

# WHY TRUST US?

- ➔ AMAZON SELLERS FOR 7+ YEARS
- ➔ \$2M+ IN SALES YEARLY
- ➔ WE MANAGE OVER 320 PRODUCTS
- ➔ CUSTOM WRITTEN SOFTWARE
- ➔ WAREHOUSE AND FULFILLMENT SERVICES
- ➔ IN-HOUSE AMAZON MANAGEMENT TEAM
- ➔ COMPLIANT WITH STATE SALES TAX
- ➔ ALL PRODUCTS AT AMAZON INSURED

# We Take Care of Everything

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<https://riverretail.com/services>

## Monitoring

We keep an eye for unauthorized changes and other problems

## Case Management

We monitor and respond to Amazon's cases

## Customer Service

We handle buyers' questions and product feedback

## Enhancements

We enhance product listings to stand out against competitors'

## Advertising

We run many types of campaigns and continually improve them

## Inventory

We track sales and ensure your products stay in stock

# As We Start Working Together

River Retail will do the following:



Search-friendly Titles



Informative Features



Lifestyle Images



Advertising Campaigns



Update Product Photos



Appealing Storefront



Brand Registry



Enhanced Brand Content



# EXAMPLES OF PRODUCT PAGE ENHANCEMENTS



# Standard Listing

## Jasberry Pasta Gluten-Free

by Jasberry

★★★★★ 1 customer review



### About the product

- Gluten free rice with acai berry
- Includes organic coconut fiber
- USDA-certified Organic

# Enhanced Listing

## Jasberry Pasta Organic Superfood Gluten-Free Pasta (Penne) Acai Berry and Jasberry Rice 8 Ounces (Pack of 6) by Jasberry

★★★★★ 1 customer review



### About the product

- Our superfood gluten-free pasta is the first of its kind, combining all the world's famous superfoods such as Acai Berry, Turmeric, Jasberry Rice, Moringa, Quinoa, Spirulina, Chia, Goji Berry into 4 delicious pasta formulation with a taste and texture of an original Italian pasta. And they are gluten-free!
- Includes organic coconut fiber to help improve your digestive system.
- USDA-certified Organic, Gluten Free, non-GMO, Vegan & Kosher.

More ▾

# Standard Variations

Price: **\$12.57** (\$0.63 / Ounce) ✓prime

Pay ~~\$12.57~~ \$0.00 after using available Amazon Rewards Visa Card Points.

FREE Delivery by **Thursday**  
if you order within 7 hrs 51 mins, or

Get it **Tomorrow** if you order within 6 mins and choose paid shipping at checkout. [Details](#)

**In Stock.** Sold by [Wraith&Co](#) and **Fulfilled by Amazon.** Gift-wrap available.

2 number of item options::

1

📍 Deliver to Robert - Monroe 45050

Qty: 1

[Turn on 1-click ordering](#)



Add to Cart



Buy Now



# Enhanced Variations

**Add-on Item** Ships with any Subscribe & Save delivery. [Details](#)

Price: **\$6.55** (\$0.36 / Ounce) ~~\$6.89~~ \$0.34 (5%) **Free shipping** for Prime members when buying this Add-on Item. [Details](#)

Pay ~~\$6.89~~ \$0.00 after using available Amazon Rewards Visa Card Points.

**In Stock.** Ships from and sold by Amazon.com.

**2 Flavors:** Brown Sugar Blend

**Brown Sugar Blend**

\$6.89  
(\$0.36 / Ounce)

**Cane Sugar Blend**

Select in 24  
Ounces

**2 Sizes:** 18 Ounces

**18 Ounces**

\$6.89  
(\$0.36 / Ounce)

**24 Ounces**

Select in Cane  
Sugar Blend

**Subscribe & Save** 5% / 15%

**\$6.55** (\$0.36 / Ounce) Save 5% now and up to 15% on future deliveries. [Learn more](#)

**One-time Purchase**

~~\$6.89~~ (\$0.36 / Ounce)

First delivery on Feb 13 [change](#)

Qty:

1

Deliver every:

1 month ( Most common )



Subscribe now

# Standard Description

# Enhanced Description

## Product description

Sugar Free Chocolate Hazelnut Spread made with Coconut Oil, Nutritious guilt free Hazelnut and Chocolate indulgence. Our hazelnut spread with cocoa is made with non-GMO coconut oil which is known to change from solid to liquid state or vice versa, depending on temperature. So it is normal for coconut oil to separate and form a thin white layer on top. It shows how pure our product is. Just give it a stir. For best results store at room temperature.

Ingredients: (Chicory) Root Fiber\*, Coconut Oil, Hazelnut, Mytilol\*, Cocoa Powder, Sunflower Lecithin, Pure Vanilla Extract, Stevia leaf Extract.  
\*100% natural sweeteners from plants. Zero glycemic index. Chicory provides an excellent source of dietary fiber.  
Allergen info: Manufactured on the same equipment that processes dairy, peanut and other tree nuts.

## Product details

**Product Dimensions:** 2.8 x 2.8 x 3.6 inches

**Shipping Weight:** 10.7 ounces (View shipping rates and policies)

**ASIN:** B07H8Q5HTG

**UPC:** 856320003357

**Average Customer Review:** ★★☆☆☆ — 7 customer reviews

**Amazon Best Sellers Rank:** #40,947 in Grocery & Gourmet Food (See Top 100 in Grocery & Gourmet Food)

#39 in Grocery & Gourmet Food > Breakfast Foods > Breakfast Syrups & Toppings > **Chocolate & Hazelnut Spreads**

#841 in Grocery & Gourmet Food > **Jams, Jellies & Sweet Spreads**

Would you like to [tell us about a lower price?](#)

## SUGAR FREE!



## NutliLight Protein + & Peanut Butter Cookies



We are excited to give those the opportunity to enjoy a similar product - NutliLight. NutliLight in an effort to accommodate that group of people, create a healthy line of Spreads. NutliLight is one hundred percent natural and made from non-GMO ingredients exclusively. It is also sugar free, gluten free, has a low carbohydrate count, a low calorie count, and is full of nutritious fiber and Protein.

Due to the natural, sugar free ingredients, NutliLight can be eaten by diabetics and many dietary restrictions people as a Keto Diet and Paleo. In order to substitute the lack of sugar, NutliLight is not made from maltitol, sorbitol, or other artificial sweeteners. These sweeteners are known to cause a laxative effect on people. To compensate for the lack of sugar, natural sweeteners are used. These natural sweeteners are plant based.

If you are the type of person that finds it necessary to have a desert regularly or get your sweet fix, due to the all natural ingredients, NutliLight would be a wise choice. The importance of choosing a healthy sweet snack is important if you are dietary restriction, trying to watch what you eat, concerned about your health, or just want to keep a lifestyle that is healthy.

We are fairly certain that if you try NutliLight, you will not be disappointed. (Except for the fact that you just might have a new addiction - it is just that good!)

### Ingredients

- 1 jar of NutliLight Protein + (your favorite flavor)
- 1 1/2 cups almond flour
- 1 tsp baking powder
- 1/4 tsp salt
- 3/4 cup creamy peanut butter
- 8 tbsp butter, softened
- 1/2 cup Swerve Sweetener (or your favorite sugar substitute)
- 1 large egg, room temperature
- 1 tsp vanilla extract

### Instructions

Preheat oven to 325F and line a large baking sheet with parchment or a silicone liner.

In a medium bowl, whisk together the almond flour, baking powder and salt.

In a large bowl, beat together the peanut butter and butter until smooth. Beat in sweetener, then beat in egg and vanilla extract until well combined. Beat in almond flour mixture until well combined.

Using 1 tsp of dough at a time, make a ball and then flatten it. Add a teaspoon of NutliLight Protein +, then top with a smaller bit of dough. Form the cookie carefully around the NutliLight to seal edges and flatten into a round cookie shape.

Place cookies 1 inch apart on prepared baking sheet and bake 12 to 14 minutes, until just beginning to brown around the edges. Remove and let cool on pan.

## Other delicious NutliLight recipes!



# Standard Storefront

# Enhanced Storefront



Eden Organic Black Soy Beans, No Salt Added, 15-Ounce Cans (Pack of 12)

\$35<sup>53</sup>

prime ★★★★★ 169

ADD TO CART



Eden Organic Pumpkin Seeds, Dry Roasted, 4-Ounce Renewable Bags (Pack of 15)

\$38<sup>16</sup>

prime ★★★★★ 204

ADD TO CART



Eden BodyWorks Coconut Shea Leave In Conditioner, 8oz

\$12<sup>75</sup>

prime ★★★★★ 29

ADD TO CART



Great Deal! Eden Shampoo, 8oz

\$9<sup>99</sup>

★★★★★ 23

ADD TO CART



Set of 3 Double Life Bulbs/Hearing Elements



EDEN FOODS Organic Barley Malt Syrup, 20



Eden Teaing Tea, Tea-Bags, Kukicha, Eden



eden t-shirt

# Black Jewell<sup>®</sup>

## POPCORN

Black Jewell

HOME REELS MICROWAVE

VS



What makes Black Jewell Popcorns better? All our corn is verified Non-GMO and carefully inspected by our popcorn professionals. Black Jewell Popcorns are a product of fertile soil, fresh air, and pure water.



Back in 1963, in the small Southern Illinois town of St. Francisville, Black Jewell Popcorn began growing and selling a one-of-a-kind,



# Advertising Options

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**CPC- Cost Per Click**

Shown in search results

**Headline Ads**

Above search results

**Product Page**

On competitor's listing

**Subscribe & Save**

5% off regular price

**Promotions and Coupons**

Various Discounts

**Lightning Deals**

20% Discount

# CONTROLLING YOUR BRAND ON AMAZON SHOULDN'T BE THAT HARD

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Your brand needs a retailer that does more  
than just sells your products



In a crowded marketplace,  
fitting in is a failure. In a  
busy marketplace, not  
standing out is the same as  
being invisible.

Seth Godin

American author, entrepreneur,  
marketer, and public speaker

Take the next step to elevate your brand on Amazon

<https://riverretail.com/contact-us/>